Trenton Computer Festival 2012 Press Release

For Immediate Release
January 15, 2012

TCNJ Hosts 37th Annual Trenton Computer Festival on March 10, 2012

EWING, NJ ... The 37th annual Trenton Computer Festival (TCF), the world's original personal computer show, will be held Saturday, March 10, at the College of New Jersey (TCNJ) in Ewing Twp, NJ. The TCF is an excellent opportunity to see, learn about, and discuss the latest in computers and digital and electronics technology while interacting with leaders in the profession. A full schedule of informative panel sessions, tutorials, demonstrations, and other computer-related educational events is scheduled from 10 am – 5 pm. The opportunity to study for and take amateur radio license exams will also be offered. All events will be held in the Social Sciences Building.

TCF is proud to continue the tradition of associating with other premier conferences. The Information Technology Professional Conference (IT-PC) and the Integrated STEM (science, math, engineering, and technology) Education Conference (ISEC) will be held Friday, March 9, also in the Social Sciences Building. IT-PC and ISEC attendees also have free admission to TCF.

This year's keynote speaker is Jeff Gomez, the President and CEO of Starlight Runner Entertainment, the world's leading producer of transmedia entertainment properties. Starlight Runner has been an integral player in the production and marketing of blockbusters such as Disney's *Pirates of the Caribbean* and *Tron Legacy*, James Cameron's *Avatar*, and Hasbro's *Transformers*. Jeff is a consultant to governments and organizations across the globe, and spoke about his company's work at the TEDx conference in Geneva in September, 2010. He will speak on "From the Inner City to Pandora: The Power of Story in a Tech-Driven World". His story is sure to inspire.

Admission to TCF is $10 in advance and at the gate. Advance tickets may be purchased from www.tcf-nj.org. Attendees who purchase

tickets in advance are eligible for special door prizes and conference access. Parking is free.

Visit www.tcf-nj.org for more TCF ’12 details, including speaker registration.

TCF was started in 1976 by Sol Libes, founder of the Amateur Computer Group of New Jersey, and Dr. Allen Katz, professor of Electrical and Computer Engineering at TCNJ. A nonprofit educational corporation, TCF is operated by volunteers from TCNJ, local computer affinity groups including the New York Amateur Computer Club (NYACC), the Institute of Electrical and Electronics Engineers, Inc. (IEEE) Region 1 and its Princeton Central Jersey section, and the Princeton Joint Association for Computing Machinery (ACM)/IEEE Computer Society Chapter. TCF is a major contributor to TCNJ's School of Engineering Scholarship Program.

TCF, Inc. is a 501(c)(3) not-for-profit educational corporation under the Internal Revenue Code.